

AUG 10 2006

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Attention: MAIL STOP Amendment

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Examiner: Shirley Chang
Supervisory Examiner: Jeff Hofsass

Group Art Unit: 2612

UNITED STATES PATENT AND TRADEMARK OFFICE

Phone: (571) 272-8546

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Pages: Cover + 4 = 5

Date: August 10, 2006

From: Georgann S. Grunebach, Reg. No. 33,179

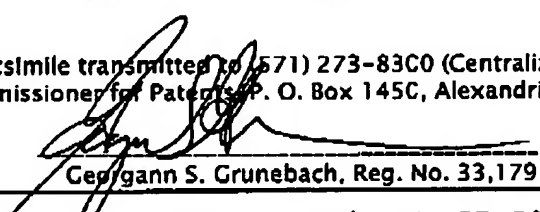
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Date: August 10, 2006


Georgann S. Grunebach, Reg. No. 33,179

Attention: Mail Stop AF

Attorney Docket No. PD-201169

Please find attached Re: 10/010486

Filing Date: December 7, 2001

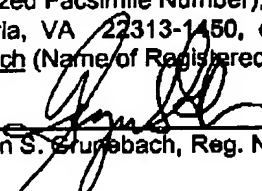
➤ Amendment Response to PTO Rejection dated 7/11/2006

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The DIRECTV Group, Inc. - RE / R11 / A109, P.O. Box 956 - 2250 E. Imperial Highway, El Segundo, CA 90245-0956

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Georgann S. Grunebach, Reg. No. 33,179 (Signature)

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AUG 10 2006

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PATENT
Docket No. PD-201169

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

William T. Frantz

Serial No. 10/010,486

Group Art Unit: 2612

Filed: 12/07/2001

Examiner: Shirley Lu

For: **SYSTEM, METHOD AND APPARATUS TO DELIVER
GUARANTEED ADVERTISING**

AMENDMENT AFTER FINAL

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action dated July 11, 2006, please enter the following remarks.

Remarks begin on page 2 of this paper.